

Ireland's New Deposit Return Scheme

**Producer Fees** 

Update – 29<sup>th</sup> of September 2023



### Re-turn Progress to date



DRSI CLG (trading as Re-turn) approved as Deposit Return Scheme Operator. Appointment announcement to trade associations & trade media.

Re-turn Board engagement
with Deposit Return Scheme
task force, trade
representative associations.
Email campaign to all
representative associations
& trade media inviting key
stakeholders to subscribe
for news / register for events

Webinars / workshops for Producers & Retailers.

Active engagement / 1 to 1 meetings with key stakeholders and interested parties. Announcement of Deposit Value and launch of Registration portal by Minister Ossian Smyth.

National B2B media coverage.

Ireland's new Deposit
Return Scheme
Ireland will soon be introducing a Deposit Return
Scheme. In February 2024, when you buy a drink in a
plastic bottle, aluminium or steel can that features the
Re-turn logo, you pay a small deposit in addition to the
price of the drink. When you return your empty,
undamaged container to any retail outlet, you get
your deposit back in full.

Producer Registration

Retailer Registration

Go live of Registration portal for Producers & Retailers to register

with Re-turn.

Registration CTA reminders together with offer for explanatory meetings.

September / October

November

December 2022

**July 2022** 

August

#### **Producer Fees**

Producers under Regulation are responsible for the following extended producer responsibility costs:

- Cost of collection and recycling of 'in scope' beverage containers
- Costs of data gathering and reporting
- Cost of business & consumer awareness raising measures
- Re-turn Administration costs

The Producer Fee varies for different materials but is consistent, regardless of the size of the container.



<sup>\*</sup>Costs of cleaning up litter resulting from discarded drinks containers will be factored in the future.

# **Producer Fees - National Barcode**

Deposit Return Scheme 'in scope' beverage containers should be sold or supplied with a new barcode that is unique to the Republic of Ireland (national barcode).

The new national barcode protects the scheme from cross border fraud as barcodes from outside the state are not registered with the scheme.

The national deposit logo is mandated to confirm container compliance and ensure correct identification by consumers and retailers operating manual collection.



## National Barcode - Material

- Aluminium / Steel €0.0125 per container
- PET Plastic Bottles €0.02 per container.

#### **Review Timeline**

 Producer fees will be reviewed annually with the first review in Q1, 2025.



## **Product Registration Fees & International Barcode Surcharges**

Volume Per Annum (total containers placed on market by a producer)	Fee amount	International Barcode Surcharge
0 – 749,999 containers	€500 flat fee per annum**	€0.000
750,000 – 1,499,999 containers	€1,000 flat fee per annum	€0.000
1,500,000 – 10,000,000 containers	€100 per product registered	€0.0135
>10,000,000 containers	€100 per product registered	€0.0312





Ireland's New

Deposit Return Scheme

Thank you!

